Accreditation Style Guide
INTRODUCTION

The Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)
requires that its member institutions represent their status with the Commission
identically in all statements about their accreditation status. This includes both internally
developed and published communications and media (SACSCOC Principle 14.1 -
Publication of Accreditation Status), and in communications and media developed for

ACCURATE NAME AND ABBREVIATION FOR ALL COMMUNICATIONS

The appropriate style for referencing our accreditor's name is:

• Southern Association of Colleges and Schools Commission on Colleges
• It is also appropriate, but not required, to include the abbreviation (SACSCOC)
following the full name of the accreditor, like this: Southern Association of College
and Schools Commission on Colleges (SACSCOC)

IMPORTANT REMINDER

When using the abbreviation, never use ‘SACS’. You should always use the full name
and/or abbreviation in reports, presentations, documents (digital and hardcopy), and all
other internal and publicly disseminated media. Avoid using SACS even informally in
internal conversations and communication.

ACCURATE REPRESENTATION IN OFFICIAL DOCUMENTS AND WEBSITES

JU documents (including all catalogs, handbooks, etc.) and websites that include statements
about the University’s institutional accreditation must represent JU’s status with
SACSCOC using the following language:

Jacksonville University is accredited by the Southern Association of Colleges and
Schools Commission on Colleges to award baccalaureate, masters, and doctoral
degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur,
Georgia 30033-4097, call 904-256-7030 for questions about the accreditation of
Jacksonville University.

ACCURATE REPRESENTATION IN FLYERS AND OTHER RECRUITMENT MATERIALS

It is acceptable to reference accreditation by SACSCOC in flyers and other recruiting
materials without the full statement, as follows:

Jacksonville University is accredited by the Southern Association of Colleges and
Schools Commission on Colleges.

or, if space allows,

Jacksonville University is accredited by the Southern Association of Colleges and
Schools Commission on Colleges to award baccalaureate, masters, and doctoral
degrees.